

Cybersecurity Evaluation: Cyber-threats have been on the rise with new and sophisticated attacks being launched every day. SWK has put together this comprehensive list of precautions walk you through considerations you NEED to address when evaluating your cybersecurity. In order to throughly assess your cybersecurity posture you should take the time to give thought into each answer. Use this checklist to determine if you have adequate cybersecurity protections in place for today's threats. If you have questions please feel free to reach out to us at any time.

Section 1 - Identify and Assess Risks to your Data:

As a financial service firm you will likely store, use or transmit personally identifiable information (PII) (PII includes social security numbers, DOBs, bank accounts, etc.) or sensitive internal files (financial records, client lists) electronically. In order to properly protect this data, you should ask yourself these questions:

Your Inventory of Data

□ What client PII is being stored/used and where is it located?

□ What sensitive data about the company is being stored and where is it located?

	Mi	nimize the Use of Data	
Yes			
Yes Yes	No No No	Can you operate without this data being shared? Where data must be shared, are there protective controls in place? What needs to be done to ensure this data is not externally exposed?	
Yes	No	Are there internal permissions in place that decide who can access this data?	



Section 2 - Protect your Data: Have you deployed any tools and/or strategies for protecting data assets?

	Protection of Information Assets						
Yes	No ■ Have you deployed any tools and/or strategies for protecting data assets?						
Yes	_{No} Do you have:						
	A Password policy in place?						
Yes Yes	Molti-Factor Authentication (MFA)?						
	A policy for regularly updating malware and anti-virus software?						
	Encryption Protections						
Yes	No ☐ Are your communications encrypted?						
Yes Ves	No Is data encrypted when sent to external sources? No						
	\square Is data encrypted when shared internally?						
Yes	No Is data encrypted when being backed up?						
	Staff Training and Protocols						
Yes	No ☐ Are your employees aware of your data security protocols? Do you have the following policies (protocols in place?)						
Yes	Do you have the following policies/protocols in place?						
	Is data access to ex-employees, vendors, etc. terminated on departure?						
Yes Yes	No Is access by employees and vendors being monitored?						
	No ☐ Are accounts being shared by any employees?						
Yes	Is there a cybersecurity training program in place?						
Yes	If yes, is it conducted on regular intervals?						



Key System Assets	
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- Yes No Do you have assets that, if lost or made inoperable, would impact your firm's operations (e.g., trading or order management systems)?
 - □ What assets do you have that would need to be protected?

□ What protection measures are in place for these assets? (anti-virus, backups, passwords)

How regularly are these measures updated?

Employee Device Use

Yes	Do your employees (or independent contractors) maintain devices that access PII or firm sensitive information?
Yes	
Yes	
	Do employees have access to PII or other sensitive data from personal devices?
Yes	Are their devices encrypted?
Yes	What level of risk do you associate with individuals and their access to information from personal devices?
Yes	Νο

□ □ Are protection levels set to gate data from certain employees?

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Section 3 - Detect Potential Threats:

	Penetration Testing
Yes	Mo Have you had a third-party vulnerability/penetration test conducted in the past year?
Yes	If Yes, have you worked to improve upon the results of the last test?
	Intrusion Detection
Yes	No ☐ Do you have endpoint protection in place to monitor for possible intrusion attempts or breaches?

Section 4 - Incident Response Plan:

Response Plans

Yes No □ □ Do you have response plans in place for potential incidents? (Ex. Ransomware attack, natural disaster, data breach, etc.)

Section 5 - Business Continuity and Disaster Recovery:

Yes No If your systems, PII or firm sensitive information were made inoperable or stolen, would you need to recover them to conduct business?

Business Resilience

Yes No

Yes No

Yes

- Yes № □ □ Do you have regularly scheduled backups?
 - □ Where is this data stored and who handles it?

Do you have the ability to rebuild your systems if necessary?

How fast can you restore your systems (including all critical data) and return online?

	Do you have	a backup	in place t	hat is	completely	separate	from the	e main netwo	ork?
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No ☐ If Yes, is it removed far enough to survive a local incident?



CYBERSECURITY PREPAREDNESS

Conclusion:

If at any point you checked **NO** or were unsure - or unhappy - about your answer, you should contact SWK or your current network support provider (or both) to determine the steps to remedy the situation. Our Managed Cloud Services (MCS) practice has multiple solutions available ranging from data security and backup tools to background IT support and cybersecurity monitoring. We can help your existing IT resources successfully manage the ins and outs of your network on the day to day, or build a comprehensive cybersecurity and business continuity plan based around your current systems from the ground up.

A few of the solutions SWK Managed Cloud Services offers:

- Advanced Endpoint Protection & Enhanced Cybersecurity Monitoring
- Unified Security Information & Event Management (SIEM)
- User Security & Phishing Awareness Training
- Dark Web Monitoring
- Secure Encryption
- Network Vulnerability & Penetration Testing
- Co-managed IT Support & Services
- Secure Cloud Application Hosting

Don't hesitate to reach out to us ASAP to learn how you can better cybersecure your firm's data and strengthen your entire technology stack for FINRA compliance.

For questions or more information please contact:

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