

Revving up Retail Operations with QuickBooks Enterprise

High-performance automaker requires a flexible system that can be customized with add-ons and grow along with the business.

In the driver's seat. A high-performance automobile company needs an accounting system with plenty of horsepower. When David Fiene, CFO of Saleen Automotive in Corona, Calif., needed to add seats to his QuickBooks subscription, he chose a 30-user license of QuickBooks Enterprise. "I really only needed eight or nine seats, but I decided to get the 30 seats because we continue to grow."

Saleen Automotive

Industry:

Automotive

Business Challenge:

Ability to expand accounting system with add-ons as company grows

Prior Software:

QuickBooks Premier

"I'm heavily relying on QuickBooks to grow with the company."

— David Fiene,
CFO

Every department at Saleen uses QuickBooks—engineering, sales, purchasing, accounting, and the warehouse team. "Ultimately, I want to keep QuickBooks Enterprise as our core general ledger and financial statement-processing system and use Intuit add-ons that are geared toward specific activities, such as point of sale or inventory," says Fiene, who expects QuickBooks to grow with the company.

Fiene has used other systems in the past, including those from J.D. Edwards and Microsoft, and prefers QuickBooks Enterprise. "QuickBooks is just easy to use. I like that."

Saleen already uses payroll services from Intuit, and Fiene recently added a point-of-sale module. "We're going to greatly expand the use of that," Fiene says, adding that the company plans to open additional retail locations.

Paperless advantage. High on Fiene's list of things he can't live without in QuickBooks Enterprise is the scan and attach feature that allows him to keep everything digitally in QuickBooks.

"From a transaction level, the scan and attach feature that QuickBooks Enterprise has is invaluable," Fein says. "When I review the financials, if there's one particular transaction that anyone's scratching their head over, I can go in and see what exactly we purchased or sold... it's all there."

