

# Outgrowing Your Accounting Software?

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**Just ask your staff!**  
an ebook

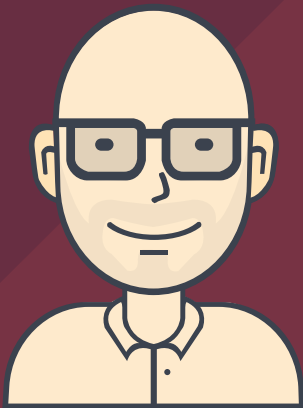
**No one has a more informative, inside track than your employees using the company's or organization's accounting and business software day-in, day-out.**

**See what these familiar faces care about and how an upgrade may help them become more efficient and productive.**

**Let's see what they think.**



1



# Frank in Financial Management

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## **Frank cares about:**

Reporting & Business Intelligence



### **Problem:**

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Frank has relied too long on static spreadsheets such as Excel to explain the numbers to stakeholders. He is flying blind and often takes the fall for inaccurate data.



### **Solution:**

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Access to real-time dashboards and easily explained analytics, with customized reports; Frank can to easily explain current issues where the company is headed.

# 2



## Alicia in Accounting

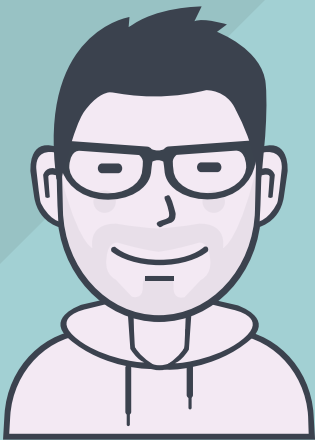
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**Alicia cares about:**  
Accurate Audit Trails

**✗ Problem:**  
Departments report their numbers only to find out they didn't have all the current, necessary information. False numbers lead to lags in sales and service.

**✓ Solution:**  
Complete integration across all entities; Alicia can run accurate reconciliations are easily obtained.

# 3



## Otto in Operations

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### Otto cares about:

Multi-Divisional Growth and Orderly Processes



#### Problem:

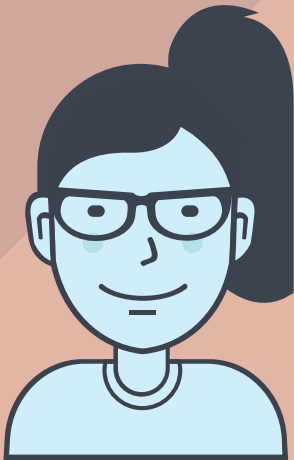
Adding customer and client transactional data is difficult, and multi-company transactions must be entered manually.



#### Solution:

With one accounting system that works across all departments, rekeying data is a thing of the past; Otto and others can do their jobs accurately and efficiently. Information is more readily available.

# 4



## Ivy in Inventory

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### Ivy cares about:

Accuracy and Improved Customer Retention



#### **Problem:**

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False counts and/or a lack of inventory knowledge will trigger a lag in sales and customer loyalty.



#### **Solution:**

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Accurate inventory control is a must-have; with multiple warehouses, Ivy can track goods by location and view shipment orders, all in real time. Customers stay because they get what they need.

5



## Todd in Technology and Systems

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### Todd cares about:

Custom Software Installation that Addresses all Business Cases



#### **Problem:**

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Programs must be coded and customized to very specific scenarios, and the ability to make changes in your software is a given.



#### **Solution:**

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An always-available partner that installs the program in a workable timeframe, tests for accuracy and trains Todd's staff to ensure there are no hiccups.

## Have you **outgrown** your accounting software?

SWK Technologies works with mid- and large-size companies and organizations to design, create and install business management software, including **Sage 100C**.

Let's start the conversation.

Contact us at **877.979.5462** or visit us online to schedule a live product demo at:

**<https://www.swktech.com/products/sage-100c/>**



**INTEGRATE SEAMLESSLY**