PERSONAL CARE AND COSMETICS
PRODUCT LIFECYCLE MANAGEMENT MADE SIMPLE





A SINGLE VERSION OF THE TRUTH FOR YOUR LIFECYCLE

Our goal of a single, reliable, and secure source of product information that we can all tap into has been achieved. We're very happy with the support we received from Lascom to make this project a success

Raj Gandhi, Operations accounting at Bolthouse a Campbell's company

PLM EDITOR

USERS IN 30+ COUNTRIES

EXPERTS SINCE 1989

MORE THAN 40 000 USERS





SEPHORA

















MAIN FEATURES AND BUSINESS MODULE



BUSINESS

- product portfolio
- product innovation
- packaging innovation
- go to market
- contracts management



R&D

- formulation
- labeling
- change management
- claims
- simulation

PROCUREMENT

requirements brief

SUPPLIER BASE

- RFQ & RFP
- supplier portal
- supplier collaboration
- specification

COMPLIANCE

- traceability alerts
- non-conformance consumer claims

COMPLIANCE

- quality control
- regulatory affairs
- PIF...







SPEED UP YOUR PRODUCT LIFECYCLE



Designed for FMCG, Lascom CPG provides first-class functionality encompassing all your business processes, built-in support for international operations, and cutting edge technology, forming a solid foundation for safeguarding and further developing your company.

The need to manage increasing volumes of information with less time and resources represents a major challenge for your company today. The cost-efficient solution to this is a Product LifeCycle Management (PLM) system. The PLM organizes all internal flows while monitoring exchanges with all your external partners, including your customers, suppliers, and subcontractors.

The Lascom CPG approach achieves unequaled speed and reactivity throughout your organization and represents a strategic choice for developing the competitiveness of your company.

Most PLM solutions are much too complicated, unwieldy, and unsuitable for FMCG companies. Lascom CPG is different, because it combines all the advantages of PLM performance with while FMCG and CPG Know-How, thus maintaining simplicity, flexibility, and scalability in a fully integrated, cost-effective end-to-end solution.





CROSS COMPANY BUSINESS PROCESSES

Lascom CPG software supports all your product launch activities: marketing, R&D, sourcing and procurement, manufacturing, quality, and regulatory within one coherent environment. A global solution, Lascom CPG excels in supporting operations spread across multiple sites, companies, and countries.

Besides Lascom CPG with a powerful workflow engine coupled with advanced project management will orchestrate your business processes providing easy-to-use reporting and business intelligence, giving your company real-time control and visibility over its activities and improve decision making in each of the key areas supported by the system.

OPTIMIZE YOUR RESOURCES

Lascom CPG is a single version of the truth source of information accessible in real time wherever it is needed.

This means no need for re-entry, no time lost, fewer errors, and reliable and coherent data.

CONTROL PROCESSES FOR SHORTER TIME TO MARKET

Lascom CPG with a powerful workflow engine coupled with advanced project management will orchestrate your business processes providing easy-to-use reporting and business intelligence, giving your company real-time control and visibility over its activities and improve decision making in each of the key areas supported by the system.

The exclusive Lascom CPG "project room" will simplify project creation, using template patterns to instantiate stage-gates, dashboards, scorecards, appropriate list of requirements, role-based resources etc.





R&D EFFICIENCY TO OPTIMIZE VALUE



ULTIMATE FORMULATION TOOL

Lascom formulation software is able to create new formulae from scratch or from an existing formula. R&D teams create, modify, review, edit, update and simulate formulae through the user-friendly platform.

Lascom formulation software performs as a robust formulation management solution, providing cost and nutrition optimization, allergen management to R&D professionals in real time. It also provides full support for almost any product formulation sections, including, nutritional information, chemical, physical, etc.

Flexibility to adjust your calculations according your product specificities is the major advantage you will gain with Lascom CPG

CONTROLLING RETURN COSTS

The cost price of the formulated product are calculated in real time, thereby optimizing the composition of the product to meet the financial constraints from the design stage.

MANAGE THE QUALITATIVE AND QUANTITATIVE FORMULA

Based on the manufacturing formula of the finished product, that is to say its decomposition of raw materials, the tool will generate a quantitative qualitative formula. To perform these calculations, the formulation module is based on cosmetic regulations.

EDIT THE INCILIST

Get directly to the INCI list, from the R&D formula. Indeed, the tool will be able to edit all finished product ingredients in descending order of weight using the INCI library.

MANAGING VERSIONS AND CUSTODY OF YOUR PRODUCTS

Capitalize on the knowledge acquired with the management of historical traces and to reuse different tests. Earlier versions of each product are identified and traced. These versions can be compared, accessed and reused at any time.





MANAGE YOUR PRODUCT SPECIFICATIONS AND RFP

PROCUREMENT



MANAGE YOUR RFP PROCESS

Optimizing RFP processes and collaboration with suppliers often means benefiting from a portal with dedicated access to securely input information about proposals, quotation or product specifications. Tight front office security to avoid information leaks from one supplier to another is key. A back office repository is also required for retailers to compare suppliers involved in the process.

NEED							
RFP							
Proposal / Quote 1				Proposal / Quote 2			
Target item 1		Target item 2	Target item 3	Target item 1	Target item 2		Target item 3
Sampled item 2	Sampled item 2	Sampled item 2	Sampled item 2	Sampled item 2	Sampled item 2	Sampled item 2	Sampled item 2

MANAGE YOUR CONTRACTS

Reduce the risks associated with implementation and customer contract management and suppliers as well as all documents related to it throughout their life cycle through Lascom CPG.

Centralize and easily write and edit your contracts (clauses, alerts, schedules, tasks, etc.), master the contractual requirements and track it in your history/audit trail.

GAINING REACTIVITY AND REDUCE PROCESSING TIMES

You can facilitate exchanges and control response times.

You can automatically create all associated documents (answers to specifications, specifications, etc.)





SRM: NEW OPPORTUNITES WITH PARTNERS



SRM: SUPPLIER RELATIONSHIP MANAGEMENT

An open exchange of information with partners is one of the key factors for a company's success. Lascom CPG makes this collaboration easier than ever before. A completely web-based architecture and a supplier portal ensures that the flow of company information is fast and secure. Also, flexible access options enable distributors, customers, and suppliers to access information conveniently. Finally, all partners can become an active part of your business.

SPECIFICATION CONTINUITY FROM SUPPLIER TO CUSTOMER

With Lascom CPG you can capture ingredient specifications from your supplier and process them immediately with the formulation tool to automatically generate the final product specifications ready to transmit to your customers or distributors.



REDUCE COST AND IMPROVE ACCOUNTABILITY

Managing ingredients, packaging or private label specifications with continuous change is evaluated at 10 hours per item per year as an average. Lascom CPG will cut 90% off this administrative cost thanks to the supplier portal!

Suppliers will not only populate the specification online for you, but the accountability of the data capture will be traceable to them also..





ENSURE CONTROL FLOW AND TRACEABILITY

COMPLIANCE



FACILITATE THE CONSIDERATION OF REGULATORY RESTRICTIONS THAT ARE COUNTRY-SPECIFIC

The Cosmetics Regulation (EC) No. 1223/2009 governing the new requirements on cosmetic products requires professionals in the cosmetics sector (industrial or persons responsible for placing on the market) to deliver the product information file for each product marketed.

GLOBAL COSMETIC REGULATORY COMPLIANCE

Cosmetic regulatory compliance also requires that each cosmetic marketed product goes through a challenge test (CT), an effective solution to evaluate contamination risks, and avoid bacteria, mold, or yeast proliferation. However, CT is expensive and laborious. Without an effective preservative system, proliferation of microorganisms can cause health hazards, skin infections, pH changes and degradations (odour, color, general appearance). Personal care regulation management is crucial for personal care businesses. It assists quality teams in cosmetic regulatory compliance and daily tasks. It smooths continuous improvement processes too.

ENSURE RELIABLE AND SECURE MANAGEMENT OF SAFETY DATA SHEETS (MSDS)

Lascom CPG is with you to meet the requirements of REACH and ensure that your products have the MSDS in accordance with current. Generate your safety data sheets in different languages.

MANAGE ALERTS AND HEALTH CLAIMS

With Lascom CPG, react quickly to health alerts or consumer complaints. Thanks to the impact of assessment, quickly reassemble all the data affected by a major event.

ENSURING EFFECTIVE QUALITY CONTROL

Lascom CPG is the ideal solution to manage quality tests based on a control plan. The results are entered and processed in dashboards so you can have an overview of all the data needed to ensure quality within your company.



WHAT ARE THE BENEFITS OF LASCOM CPG?





SPEED UP YOUR MARKETING OF YOUR PRODUCTS

- Prioritize future innovations
- ✓ Optimize recipe change management and manage all impacts
- ✓ Make faster decisions
- √ Facilitate international expansion



INCREASE PRODUCTIVITY

- Easy formulation
- ✓ Generate all documents automatically

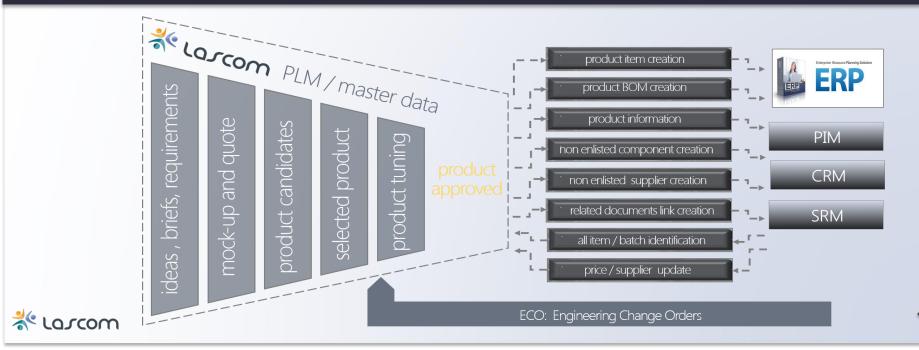
STRENGTHEN TRUST OF YOUR CUSTOMERS



- ✓ A single version of the truth
- ✓ Greater reactivity facing sanitary alerts



YOUR PLM CONNECTED





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