

CONSUMER PACKAGED GOODS
PRODUCT LIFECYCLE MANAGEMENT MADE SIMPLE



A SINGLE VERSION OF THE TRUTH FOR YOUR LIFECYCLE

“ Our goal of a single, reliable, and secure source of product information that we can all tap into has been achieved. We're very happy with the support we received from Lascom to make this project a success

”

Raj Gandhi,
Operations accounting
at Bolthouse a Campbell's company

PLM EDITOR

USERS IN 30+ COUNTRIES

EXPERTS SINCE **1989**

MORE THAN 40 000 USERS

MAIN FEATURES AND BUSINESS MODULE



BUSINESS

- Product portfolio
- Product NPD innovation
- Packaging review
- Go to market
- Contracts management
- ...



R&D

- Formulation
- Labeling
- Change management
- Claims
- Specifications generation
- ...



PROCUREMENT

- Requirements brief
- RFQ & RFP
- Supplier portal
- Supplier collaboration
- Specification
- ...



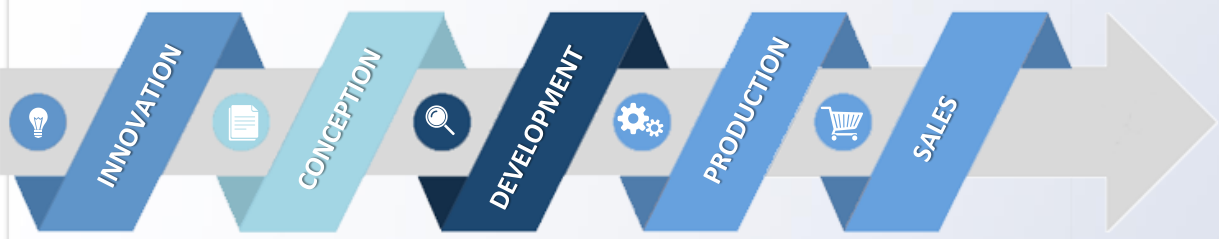
QUALITY

- Sanitary alerts
- Non-conformance
- Consumer claims
- Quality control
- Regulatory affairs
- ...

REPOSITORY



SPEED UP YOUR PRODUCT LIFECYCLE



Designed for FMCG*, Lascom CPG provides first-class functionality encompassing all your business processes, built-in support for international operations, and cutting edge technology, forming a solid foundation for safeguarding and further developing your company.

The need to manage increasing volumes of information with less time and resources represents a major challenge for your company today. The cost-efficient solution to this is a Product LifeCycle Management (PLM) system. The PLM organizes all internal flows while monitoring exchanges with all your external partners, including your customers, suppliers, and subcontractors.

The Lascom CPG approach achieves unequaled speed and reactivity throughout your organization and represents a strategic choice for developing the competitiveness of your company.

Most PLM solutions are much too complicated, unwieldy, and unsuitable for FMCG companies. Lascom CPG is different, because it combines all the advantages of PLM performance with while FMCG and CPG Know-How, thus maintaining simplicity, flexibility, and scalability in a fully integrated, cost-effective end-to-end solution.



STREAMLINE THE PRODUCT DEVELOPMENT

BUSINESS



INTEGRATE ALL COMPANY MANAGEMENT

Lascom CPG software supports all your product launch activities : marketing, R&D, sourcing and procurement, manufacturing, quality, and regulatory within one coherent environment. A global solution, Lascom CPG excels in supporting operations spread across multiple sites, companies, and countries.

Besides Lascom CPG with a powerful workflow engine coupled with advanced project management will orchestrate you business processes providing easy-to-use reporting and business intelligence , giving your company real-time control and visibility over its activities and improve decision making in each of the key areas supported by the system.

OPTIMIZE YOUR RESOURCES

Lascom CPG is a single version of the truth source of information accessible in real time wherever it is needed.
This means no need for reentry, no time lost, fewer errors, and reliable and coherent data.

CONTROL PROCESSES FOR SHORTER TIME TO MARKET

Lascom CPG with a powerful workflow engine coupled with advanced project management will orchestrate your business processes providing easy-to-use reporting and business intelligence , giving your company real-time control and visibility over its activities and improve decision making in each of the key areas supported by the system.

The exclusive Lascom CPG “project room” will simplify project creation, using template patterns to instantiate stage-gates, dashboards, scorecards, appropriate list of requirements, role-based resources etc.

“ Monin is the brand of choice for creative beverage professionals. Our strong and proactive innovation strategy, covering 140 countries, is one of the key factors in our continued success ”

Gislene DA SILVA RAZAVET,
R&D Group Director
at MONIN



R&D EFFICIENCY TO OPTIMIZE VALUE

R&D



FORMULA'S BOUND TO COMMODITY COST

One of the most important issues in formulation is that food and beverage products are primarily based on agricultural commodities prices, which fluctuate based on supply and demand in real-time. Food companies are extremely anxious about pricing fluctuations and require a highly effective cost management system.

SUPPORT FOR MULTI-REGULATORY LABELING

Companies that developed formula in a structured manner to face European INCO or American FDA rules with a view toward formulation optimization delivered significantly better business results, including 15% revenue growth and 3% greater margin advantage on new products.

ULTIMATE FORMULATION TOOL

Lascom formulation software is able to create new formula from scratch or from an existing formula. R&D teams create, modify, review, edit, update and simulate formula through the user-friendly platform;

Lascom formulation software performs as a robust formulation management solution, providing cost and nutrition optimization, allergen management to R&D professionals in real time. It also provides full support for almost any product formulation sections, including, nutritional information, chemical, physical, etc.

Flexibility to adjust your calculations according your product specificities is the major advantage you will gain with Lascom CPG

SUPPLIER BASE

SRM: NEW OPPORTUNITIES WITH PARTNERS

PROCUREMENT

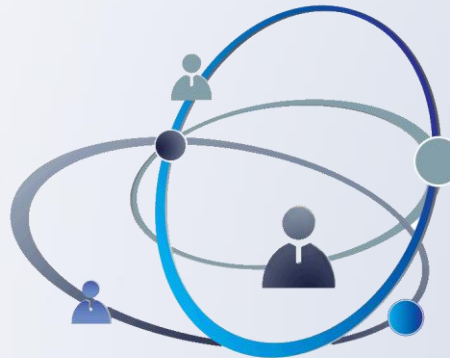


SRM: SUPPLIER RELATIONSHIP MANAGEMENT

An open exchange of information with partners is one of the key factors for a company's success. Lascom CPG makes this collaboration easier than ever before. A completely web-based architecture and a supplier portal ensures that the flow of company information is fast and secure. Also, flexible access options enable distributors, customers, and suppliers to access information conveniently. Finally, all partners can become an active part of your business.

SPECIFICATION CONTINUITY FROM SUPPLIER TO CUSTOMER

With Lascom CPG you can capture ingredient specifications from your supplier and process them immediately with the formulation tool to automatically generate the final product specifications ready to transmit to your customers or distributors.



REDUCE COST AND IMPROVE ACCOUNTABILITY

Managing ingredients, packaging or private label specifications with continuous change is evaluated at 10 hours per item and per year as an average. Lascom CPG will cut 90% off this administrative cost thanks to the supplier portal ! Suppliers will not only populate the specification online for you, but the accountability of the data capture will be traceable to them also..



ENSURE CONTROL FLOW AND TRACEABILITY

MANAGE SANITARY ALERT AND RECALL

Lascom CPG the ultimate tool to identify suspicious substances in relation to sanitary alerts. Impact analysis and where used will allow you to retrieve the related semi-finished and final product within seconds.

PROACTIVE QUALITY MANAGEMENT

Lascom CPG is not only the ideal solution to manage quality testing based on product specification control plan, but results are process to business intelligence and quality dashboards to share feedbacks and the lessons learned.



COMPLIANCE WITH QUALITY STANDARDS

Food safety standards such as E.U. regulation 1169/2011 – aka. “INCO regulation” – in Europe or FSMA regulation in the U.S. (manufacturers will need to use the new label by July 26, 2018 required by the FDA) require businesses to provide additional information to consumers and improve transparency.

Businesses have tighter and changing food regulatory compliance to handle. For instance, the new E.U. regulation 1169/2011 requires, among others, to:

- Display the amount of the nutrient for which ingredient
- Eligible health claim
- Comply with tighter constraints about some nutrition claims for products containing alcohol or caffeine for example

Besides Lascom CPG will support certification on ISO or good quality practices like HACCP , or cosmetic standards like E.U., the Cosmetics Regulation (EC) No. 1223/2009 and Food Drugs and Cosmetics Act.

WHAT ARE THE BENEFITS OF LASCOM CPG ?



SPEED UP YOUR MARKETING OF YOUR PRODUCTS

- ✓ Prioritize future innovations
- ✓ Optimize recipe change management and manage all impacts
- ✓ Make faster decisions
- ✓ Facilitate its international expansion



INCREASE PRODUCTIVITY

- ✓ Formulation easy
- ✓ Generate all documents automatically

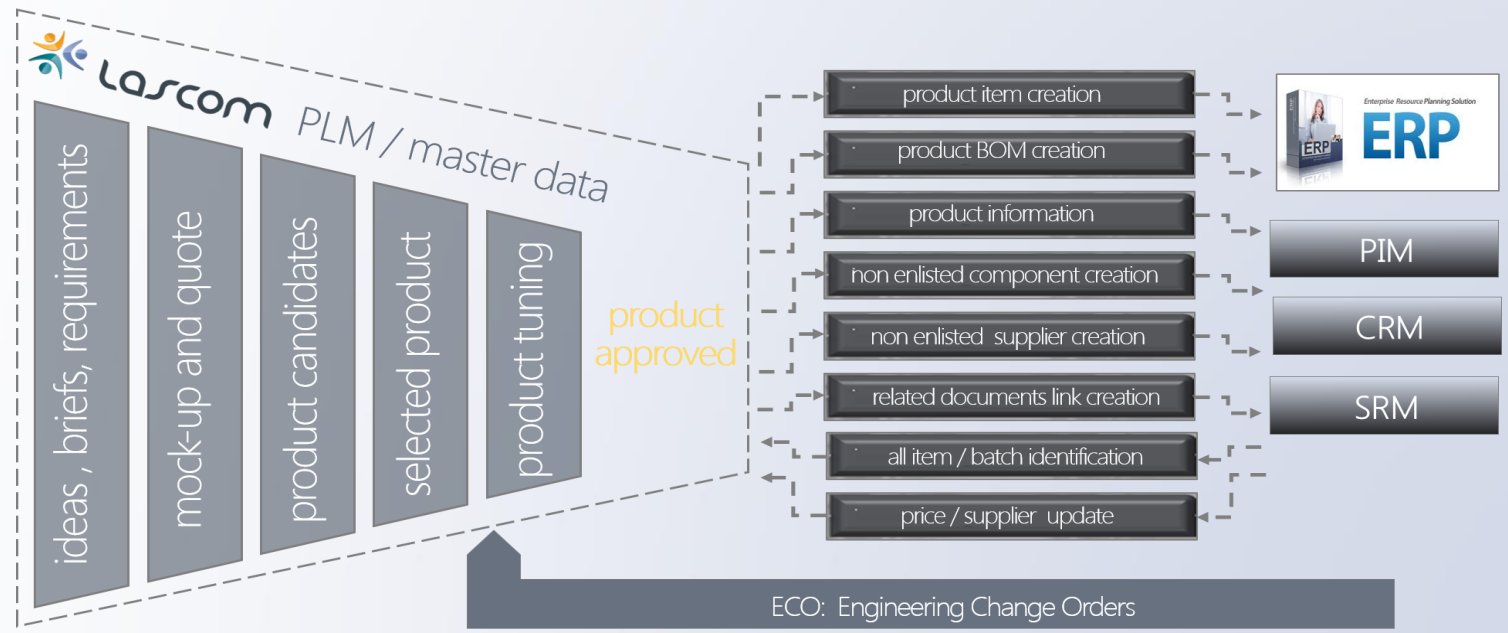


STRENGTHEN TRUST OF YOUR CUSTOMERS

- ✓ A single version of the truth
- ✓ Greater reactivity facing sanitary alerts



YOUR PLM CONNECTED





CONTACT US

American Headquarter Lascom Solutions

Seville Plaza 5473 Kearny Villa Road, Suite 255
92 123 San Diego (CA) USA +1 858 452 1300

European Headquarter Lascom

Green Plaza Immeuble Saphir
6 rue Dewoitine 78 140 Velizy FRANCE
+33 1 69 35 12 20



Partners Lascom



European Headquarter
Lascom



American Headquarter
Lascom Solutions

YOUR LOCAL CONTACT

North America and Pacific

Jean Calmejeane +1 858-354-9979
Jc.calmejeane@lascomsolutions.com

FOLLOW US

www.lascom.com
info@lascom.com
Blog: FMCG, Food Industry, Food Service
and Retail

